

## Sites of Conscience Project Support Fund Communications Plan Template

As part of the application process, applicant sites will be required to submit a communications plan that lays out the ways in which the project will be shared/promoted among an external audience. Please use the communications template below.

### Communications Activities

Please note that communication activities include all written, spoken and electronic ways of interacting with external audiences.

	<b>Objectives</b> Define the communication results that you want to achieve (e.g. visibility on government, media, community)	<b>Audiences</b> List all the audiences that you aim to influence or serve (e.g. community, schools, government depts., etc)	<b>Tools</b> List the tool that will be used to accomplish the stated objectives (e.g. flyers, press release, etc.)
<b>Project Planning/Design</b>			
<b>Project Implementation</b>			
<b>Project Follow Up</b>			